

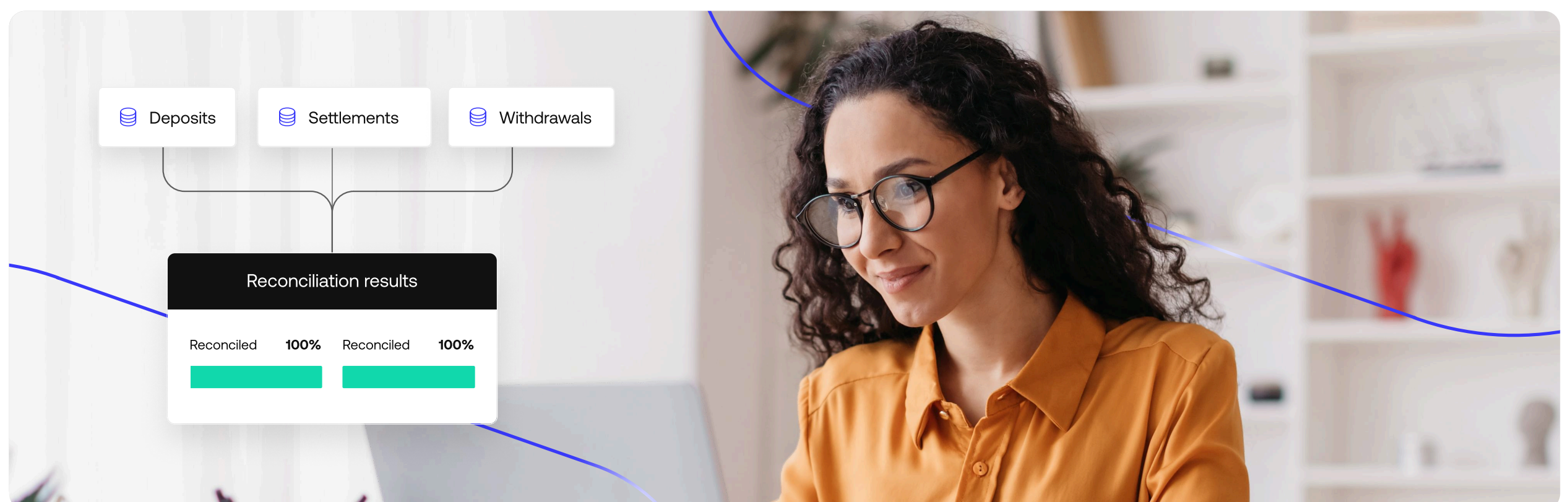
# bplay centralizes reconciliation of Deposits, Settlements, and Withdrawals with accounting automation in Simetrik

As a leading gaming and entertainment company in Argentina, bplay structured end-to-end control across its Deposits–Settlements–Withdrawals model, integrating 5 payment partners and automating journal entry generation into SAP.

<p><b>100%</b></p> <p>Accounting automation of journal entries into SAP</p>	<p><b>5</b></p> <p>Payment partners reconciled within a unified model</p>	<p><b>20</b></p> <p>Types of accounting entries automated</p>
<p><b>100%</b></p> <p>Traceability of reconciled and unreconciled items, reducing accounting close effort</p>	<p><b>5</b></p> <p>Use cases across 3 critical processes</p>	<p><b>1:1</b></p> <p>Transactional reconciliation With 4 key rules across 5 workspaces</p>

bplay is a leading online betting and casino platform in Argentina, Paraguay, and Brazil. With multiple active payment partners, reconciliation was manual and fragmented.

Simetrik centralized the control of deposits, settlements, and withdrawals with 1:1 reconciliation, automated fee processing, and direct journal entry generation into SAP.



## Before Simetrik

- ✗ Partial and decentralized reconciliations by payment partner
- ✗ Manual validations with high operational workload and risk of errors
- ✗ Aggregated reconciliation by totals, without the ability to differentiate fees or conditions by partner
- ✗ Manual or external journal entry generation into SAP
- ✗ Limited consolidated visibility across deposits, settlements, and withdrawals

## After Simetrik

- ✓ Integrated Deposits–Settlements–Withdrawals model centralized in a single platform
- ✓ Automated 1:1 reconciliation with key rules and configured tolerances
- ✓ Automated contractual control of fees and timelines by payment partner
- ✓ Automated generation of accounting entry types via Data Export
- ✓ Operational dashboards by flow, partner, and item type

## The challenge



### Multiple payment partners, no unified model

bplay operated with multiple payment partners, each with its own structures, formats, and rules. Controls were fragmented, with no unified model to manage deposits, settlements, and withdrawals under a single logic.



### Business rules without systematic validation

Fees applied by each partner and settlement timelines were not systematically validated against contractual agreements. Discrepancies were identified late and had to be manually claimed from partners.



### Disconnected accounting flow

Journal entry generation in SAP — including deposits, refunds, transfers, taxes, withdrawals, and settlements — was handled manually or through external processes, leading to errors and delays in the financial close.



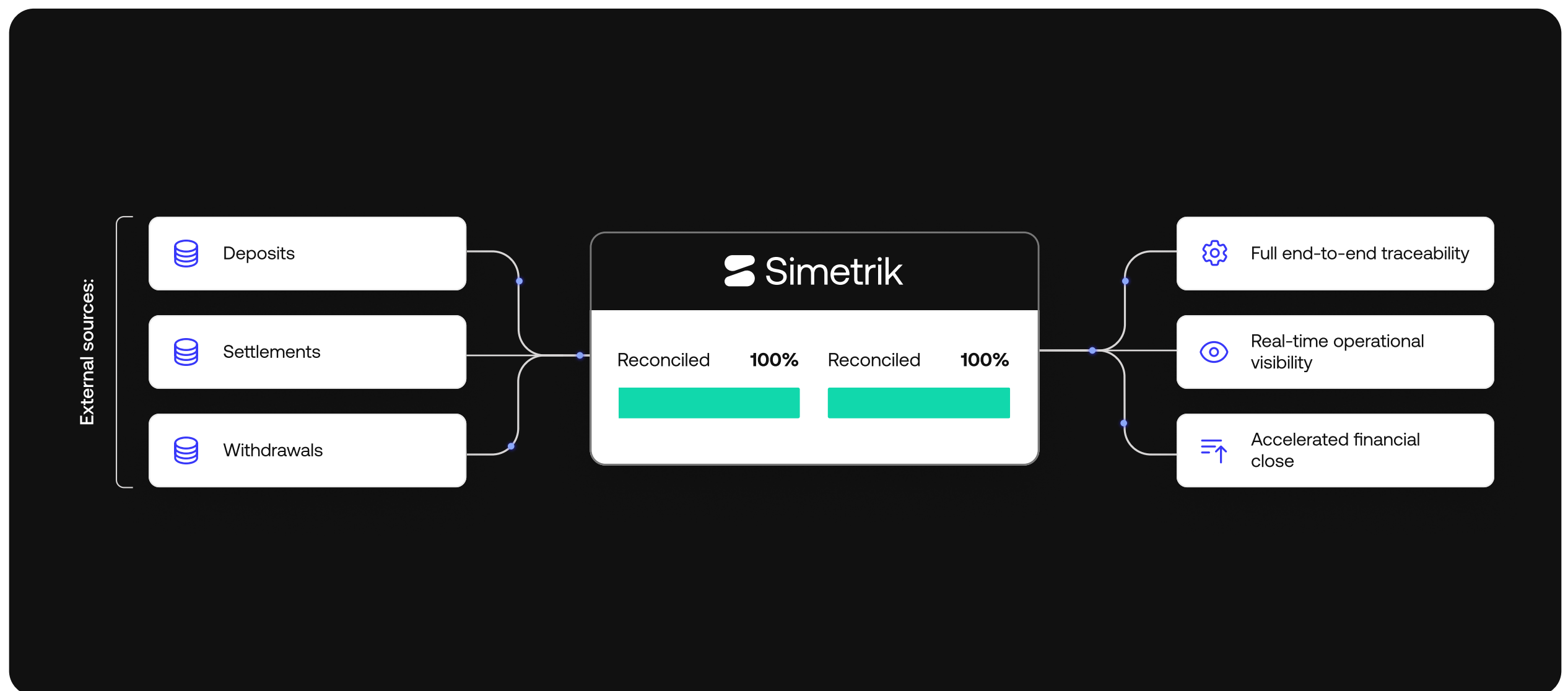
### Limited scalability

Each new transactional source or jurisdiction required rebuilding reconciliation logic from scratch, limiting bplay's ability to expand into new markets.

# The solution with Simetrik

A structured model was implemented across three main operational domains —Deposits, Settlements, and Withdrawals— with 1:1 transactional reconciliation, contractual parameter control, and end-to-end accounting automation.

The model currently covers 5 payment partners and is designed to incorporate new sources without rebuilding the logic.



## Cash In

### Multi-partner deposit reconciliation

Automated reconciliation of deposits from multiple payment partners with the core, using 1:1 reconciliation by transaction ID, amount, and date, with tolerance of up to 7 days.

## Fees & Billing

### Fee and settlement timeline control

Validated fees by reconciling billed amounts against settlements, as well as settlement timelines against contractual terms, turning reconciliation into a contractual control beyond transactional validation.

## Unified Oversight & Alerts

### Real-time operational visibility

Enabled real-time dashboards to monitor reconciled items, settlement timelines, available cash by payment partner, deposits by payment method, and fee tracking.

## Cash Out

### Withdrawal and payout reconciliation

Implemented reconciliation of withdrawals with multiple cross-checks across different partners, including balance control and tracking of unreconciled items.

## Accounting Automation

### Automated journal entry generation

Configured multiple types of automated journal entries — deposits, refunds, transfers, taxes, withdrawals, and settlements — generated at the event level and sent to the ERP via Data Export.

# Key benefits

## ✓ Integrated DEP–SET–WDR model

bplay unifies deposits, settlements, and withdrawals in a single centralized platform, with full traceability and complete automation.

## ✓ Automated accounting integration with SAP

Multiple types of journal entries are generated directly in Simetrik and sent to the ERP via Data Export, eliminating manual workload.

## ✓ Reconciliation with keys and tolerances

1:1 reconciliation with validation by ID, amount, date, and partner eliminates ambiguity in matching and reduces operational risk.

## ✓ Full operational visibility

Dashboards by flow and partner enable monitoring of items, anomaly detection, and real-time balance control.

## ✓ Automated contractual control

Fees and settlement timelines are validated per payment partner in real time, with automatic discrepancy detection.

## ✓ Scalable infrastructure

The model incorporates new payment partners, sources, and geographies without rebuilding logic, supporting business growth.

“The implementation of Simetrik in the finance area enabled faster processes and significantly reduced operational time. Reconciliations became more dynamic and, thanks to its accounting translator, teams can now focus more on analysis rather than operational workload.

It is a tool with great potential, whose benefits expand as its usage matures. Implementing Simetrik from scratch was a constant challenge, from which we gained valuable experience. This process not only strengthened the team but also enhanced its analytical capabilities and responsiveness.”



Diego Escuvilla  
Senior Collections Analyst, bplay



## About bplay

bplay is a leading sports betting and online casino platform in Argentina, launched in 2020, with licenses in 6 provinces and operations in Paraguay and Brazil. It offers more than 500 games and processes transactions through multiple payment partners, managing deposits, settlements, and withdrawals at scale.



## AI platform for reconciliation and financial control

Our mission is to empower finance teams with the tools they need to operate with speed, accuracy, and confidence. We combine AI and No-Code technology to automate complex reconciliations, implement end-to-end financial controls, and provide a single source of truth.

Today, more than 160 leading companies worldwide trust us to manage billions in transactions, reduce losses, and accelerate growth.

## Ready to transform your financial operations?

Visit [simetrik.com](https://simetrik.com) >