

# Betwarrior builds end-to-end financial control across 4 regions with Simetrik

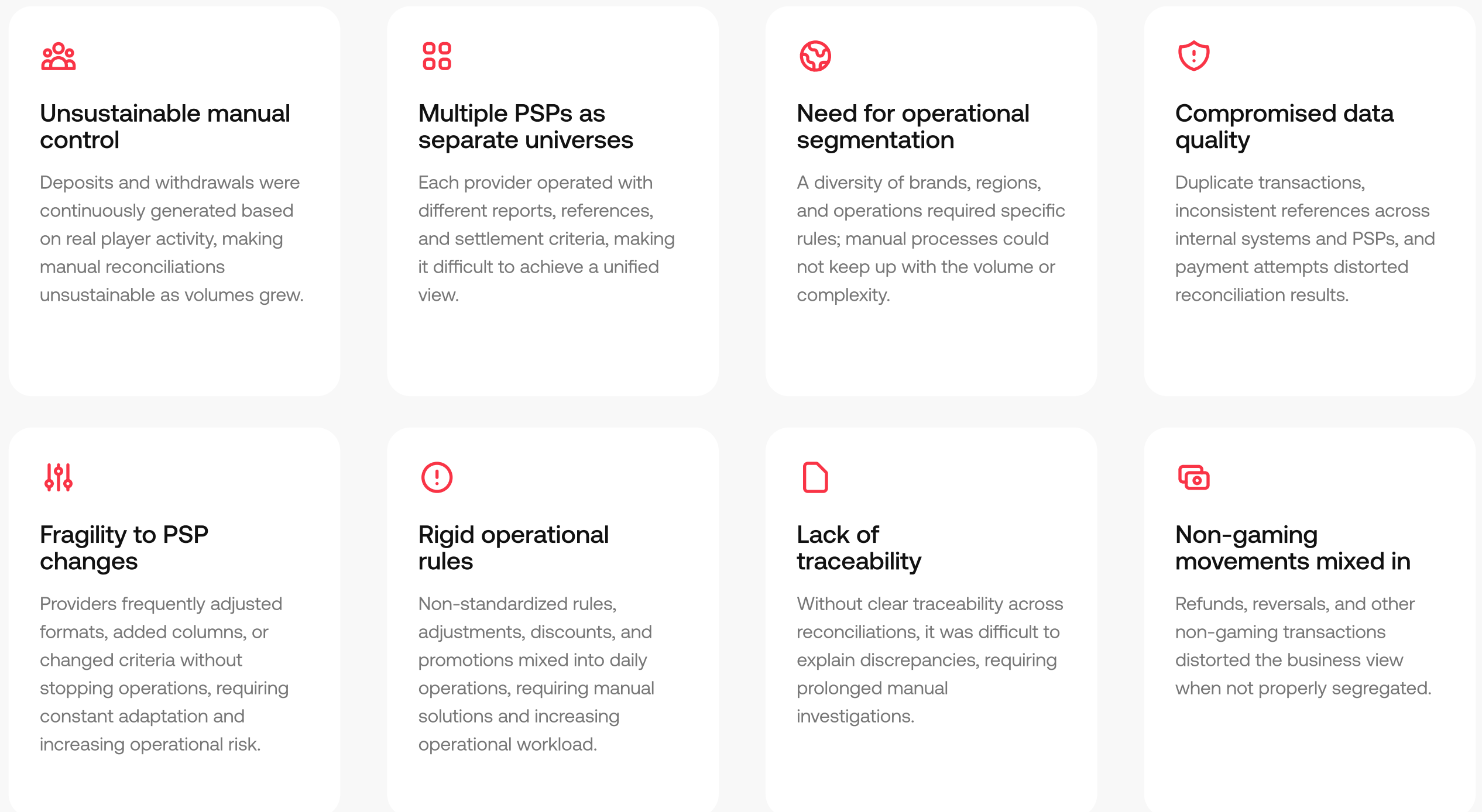
How Betwarrior moved from unsustainable manual reconciliations to an automated financial control model, with visibility by region, provider, and flow type, covering deposits, withdrawals, fees, and executive reporting with Simetrik.

<h2>4 regions</h2> <p>Argentina, Peru, Brazil, and ROLA</p>	<h2>End-to-end</h2> <p>Cash in, cash out, fees, reporting, and oversight</p>	<h2>Multiple PSPs</h2> <p>6 different PSPs</p>
<h2>Daily control</h2> <p>Of deposits and withdrawals by region and provider</p>	<h2>3 teams</h2> <p>Operations and Finance (Argentina and international) with complementary views</p>	<h2>End-to-end visibility</h2> <p>From gross amount to final net amount</p>

Before Simetrik	After Simetrik
<ul style="list-style-type: none"> <li>✗ Manual cash control unsustainable with growing volumes of continuous deposits and withdrawals tied to real player activity.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Automated reconciliation of cash in and cash out with cross-validation against internal and external sources (PSPs, banks).</li> </ul>
<ul style="list-style-type: none"> <li>✗ Inability to unify internal gaming systems with external sources due to operational volume. Each PSP operated as a separate universe.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Unified model consolidating multiple PSPs into a single source per region.</li> </ul>
<ul style="list-style-type: none"> <li>✗ Data quality issues: duplicates, inconsistent references across internal systems and PSPs, and payment attempts distorting results.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Automated data quality controls embedded in reconciliation flows, including duplicate detection and reference normalization.</li> </ul>
<ul style="list-style-type: none"> <li>✗ Fragility to format changes in PSP reports. Each change required process and structural adjustments to handle variations.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Flexible architecture that absorbs provider format changes without impacting daily control or requiring additional development.</li> </ul>
<ul style="list-style-type: none"> <li>✗ Lack of clear traceability to quickly explain discrepancies. Manual investigations across multiple systems.</li> </ul>	<ul style="list-style-type: none"> <li>✓ Full traceability across each reconciliation, network, and applied rule, enabling explanation of discrepancies without manual cross-system analysis.</li> </ul>

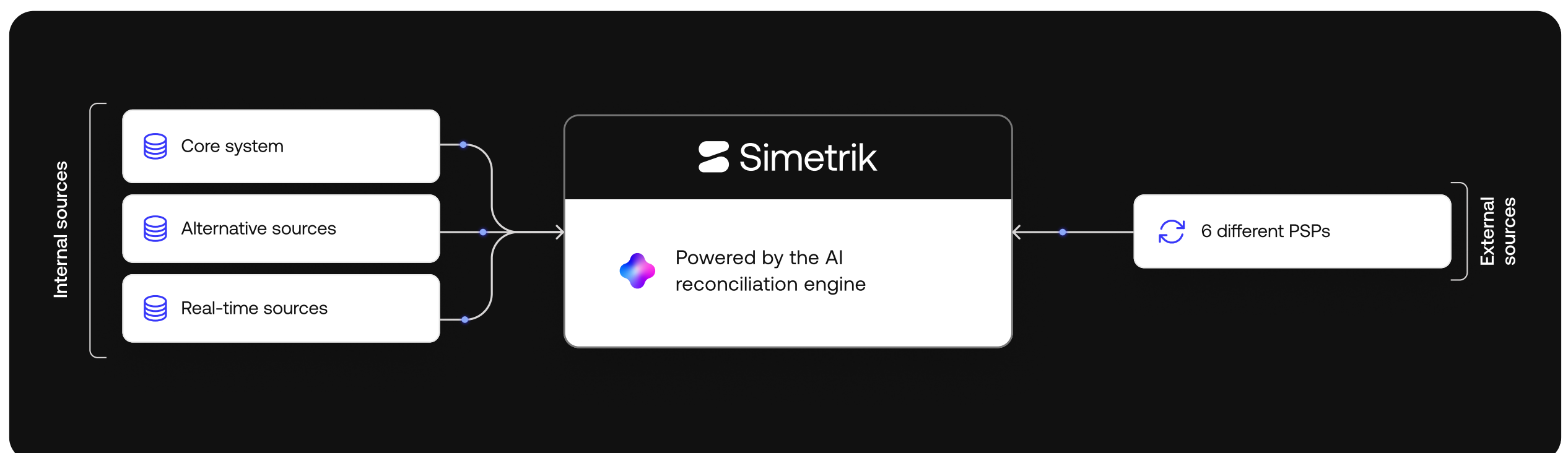
# The challenge

During its expansion into multiple markets, Betwarrior faced critical challenges in maintaining financial control over a 24/7 betting operation, with growing volumes and multiple payment providers.



# The solution with Simetrik

Betwarrior implemented with Simetrik an end-to-end financial control and transactional reconciliation model, covering both cash in (deposits) and cash out (withdrawals), with both international and local scope. The model provides full financial visibility, operational control over cash flows, traceability by region and provider, and financial reporting for management and decision-making.



## Solution scope:

The Betwarrior model covers the full cycle from fund intake to executive reporting, including cash in, cash out, fees, reporting, and oversight.

### Cash In (CI)

#### Deposits (Money In)

Reconciliation of all deposits against internal sources and external PSPs across 4 regions. Cross-validation with an alternative source when the primary fails. Applies FX rates for ROLA.

### Cash Out (CO)

#### Withdrawals (Money Out)

Control of fund outflows to players with fallback logic. Detection of transactions with undefined status and those simultaneously classified as both deposit and withdrawal. Daily validation by provider and region.

### Paid/Collected Fees (FE)

#### Fees and costs

Financial visibility from gross to net amounts: provider fees, withheld taxes, marketing discounts, and promotional credits. Analysis by region and provider.

### Reporting & Regulations (RE)

#### Dashboards and executive reporting

One dashboard per region (ROLA, Peru, Brazil) plus operational and financial views for Argentina. Daily aggregations, accumulated balances, and financial performance tracking as the main management deliverable.

### Oversight & Alerts (MO)

#### Operational monitoring and anomaly detection

Near real-time monitoring by the Operations team. Additional cross-checks to detect transactions with undefined status or dual classification. Operational view for immediate action on inconsistencies.

## Geographic scope

The model covers 4 regions with independent control flows and dedicated dashboards. Argentina represents the most mature and complex operation, with a higher level of detail and segmentation.

### Argentina

#### Most advanced operation

- **Segmentation:** CABA, Mendoza, La Rioja, Buenos Aires, Salta, Neuquén, and Chubut
- **Two views:** Operations (daily control) and Finance (financial results)
- **Operational + financial dashboards**

### Perú

#### Local PSPs

- No currency conversion
- Direct validation against internal sources
- Dedicated dashboard

### Brazil

#### BTG as external source

- Deposits and withdrawals with separate internal sources
- Format adjustments for comparability
- Dedicated dashboard

### ROLA

#### Rest of Latin America

- Consolidation of all payment methods
- Application of exchange rates

# Teams and focus

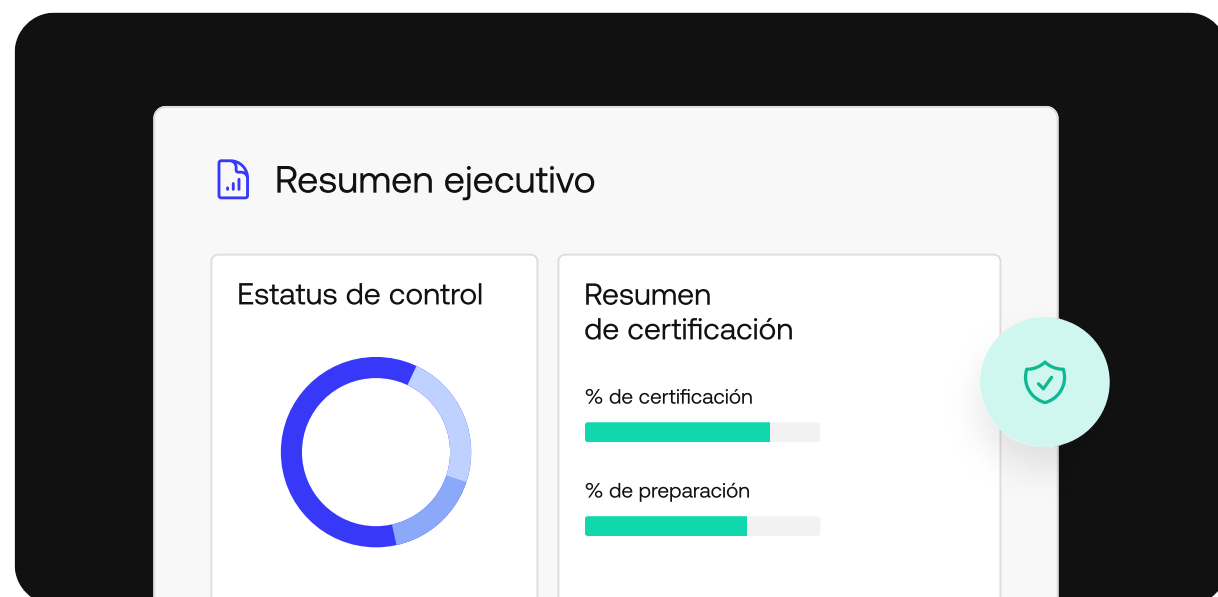
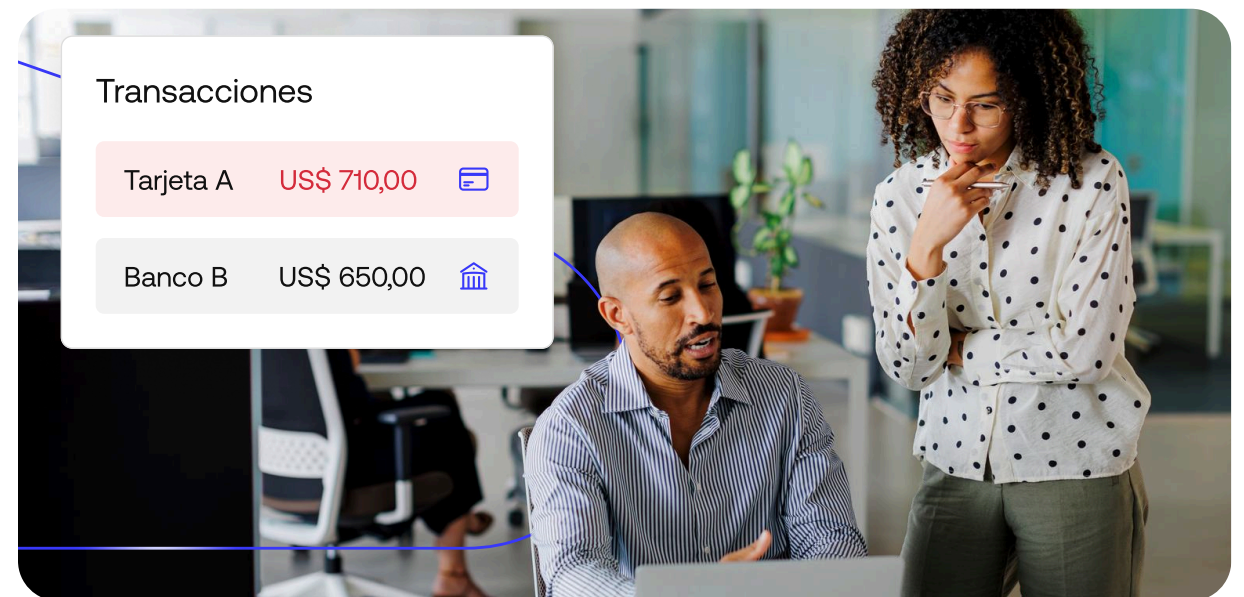
## Operations Team

**Objective:** Financial control in near real time.

**Need:** Quickly identify blocked or inconsistent transactions.

**Main use:** Status monitoring and immediate operational response.

**Focus:** Oversight & Alerts.



## Finance Team

**Objective:** Understand the real financial outcome of the operation.

**Need:** Analyze how much comes in, how much is deducted, and what the final net amount is.

**Main use:** Financial analysis, performance tracking, and executive reporting.

**Focus:** Paid/Collected Fees + Reporting & Regulations.

## Key benefits

### ✓ End-to-end visibility of financial flow

From the player's gross amount to the final net amount, considering fees, taxes, and marketing.

### ✓ Unified multi-PSP model

Consolidates 6 different PSPs into a single control platform.

### ✓ Granular segmentation

By region, provider, brand, and flow type, enabling identification of the exact source of each discrepancy.

### ✓ Automated daily financial control

Replaces unsustainable manual processes in a 24/7 active betting environment.

### ✓ Flexibility to absorb PSP format changes

Without impacting daily operations or requiring additional development.

### ✓ Automatic anomaly detection

Duplicate transactions, undefined statuses, and dual classification of deposit/withdrawal.

### ✓ Complementary views

For Operations (immediate action) and Finance (result analysis), working on the same transactions.

### ✓ Full traceability

To explain discrepancies without manual investigations across multiple systems.



“Before Simetrik, reconciliation took a lot of time and relied on 100% manual work. With the implementation, the process became much more efficient, the team no longer had to perform repetitive tasks, and could focus on reviewing discrepancies and analyzing information.

A key differentiator for us was the integrations with wallets, which simplified statement generation and gave us much more dynamic access to information. Today, we manage everything in a more organized and faster way, improving data analysis.”

**Araceli Salas**

Finance and PSP Control Coordinator



## Sports betting and online entertainment platform

Betwarrrior is a sports betting and online entertainment platform with presence across multiple Latin American markets, including Argentina, Peru, Brazil, and the rest of the region (ROLA). The Argentina operation is the most mature, with segmentation by provinces and differentiated views for Operations and Finance teams. The platform works with multiple payment providers and manages growing volumes of deposits and withdrawals tied to continuous player activity.



## AI platform for reconciliation and financial control

Our mission is to empower finance teams with the control they need to operate with speed, accuracy, and confidence. We combine AI and No-Code technology to automate complex reconciliations, implement comprehensive financial controls, and provide a single source of truth. Today, more than 160 leading companies worldwide trust us to manage billions in transactions, reduce losses, and accelerate growth.

Ready to transform your financial operation?

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